



Sorting Info

Everything you need to implement the new mandatory Sorting Info label for household packaging and clarification in 2022.

To support the extension of sorting instructions effort, a new Sorting Info label has been developed to encourage consumers to dispose of all their packaging and paper waste in a sorting bin. All household packaging⁽¹⁾ have to include this harmonised sorting label (Triman logo and Sorting Info) from 1 January 2022 onwards, with 9 March 2023 as the final deadline (AGEC Law, Art. 17).

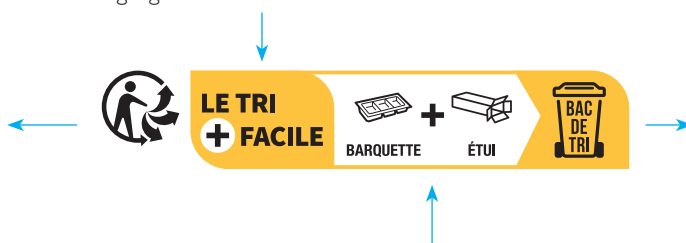
The new Sorting Info guarantees:

- ✓ **Compliance with regulatory requirements:** approved by public authorities
- ✓ **The information is passed on to consumers effectively:** tested and approved by consumers
- ✓ **User-friendliness:** adjustable according to your constraints

SORTING INFO GRAPHIC STANDARD

The strapline “Sorting made simpler” states the benefit immediately. Popular among consumers during preliminary tests, the strapline highlights the service value associated with the mark.

The Triman logo is mandatory and may not be removed from the Sorting Info block.



The term “Sorting bin” (or “Glass bank” for glass packaging) clearly indicates how different types of paper and packaging should be discarded.

All the packaging components that can be separated during consumption must be shown, separated by a + sign.



We give you the support you need to understand and implement this labelling.

On clients-emballages.citeo.com

- User guide, files .AI et .PDF for all versions of the label (tools and services section)
- FAQ (online helpdesk section, on-pack communication section)

On campuscirculaire.citeo.com

- 3 training modules
- Webinars available in replay
- A regularly updated FAQ

(1) glass beverage bottles as well as any packaging smaller than 20 cm² in size may be exempt or subject to slightly different labelling obligations (see the Sorting Info Guide available in your customer space).



Create your Sorting Label in four steps

1

CHOOSE & ADAPT YOUR VERSION TO THE TARGET MARKET

All the designs available to you can be adapted to meet your needs:

- Household packaging **only marketed in France:** version with text and/or pictograms.
- Multilingual packaging **marketed in France and abroad:** version without text, with pictograms and with the mandatory "FR" tab.

2

CHOOSE THE COLOUR

- **Colours:** the Sorting Info Guide indicates which colours to use.
- **Monochrome:** use the colour of your choice

3

SORTING INFO DESIGN

4 elements to be included:

THE TRIMAN LOGO + THE STRAPLINE BLOCK + THE PACKAGING COMPONENTS + THE TARGET STREAM

4

CHOOSE THE FORMAT

- **3 possible layouts:** vertical, horizontal or grouped.
- **2 possible formats:** a standard format and a compact format.



Government clarification in 2022

→ The manufacture of the packaging is the trigger for the stock disposal period

Article 2 of decree n°2022-975 published in July 2022 states that packaging manufactured before 9/9/2022 benefits from a stock disposal period until 9/3/2023. This rule applies to all packaging, whether it was manufactured in France or abroad. **It is therefore possible to package and market this product after 9 March 2023 provided that:**

1. the packaging was manufactured before 9 September 2022,
2. the person packaging the product has taken possession of this packaging before 9 March 2023, whether or not he has filled it.

→ Joint implementation of Info-tri for multi-REP products

The ministry in charge of the environment has given an agreement in principle for **the joint implementation of Sorting Info** for products subject to both the household packaging EPR and one or more other EPRs, **using the date of validation of the last Sorting Info as the starting point.** This tolerance applies to EPR sectors that have submitted their final signage proposal before the end of 2021 and to sectors that have obtained a specific agreement from the public authorities. For more information, contact the EPR sectors to which you belong.

→ Small cylindrical or spherical packaging

Article 2 of Decree No. 2022-975 published in July 2022 confirms that when the surface area of the largest side of the cylindrical or spherical packaging is **less than 20cm²**, full dematerialisation is possible. If the surface area of the largest side of the cylindrical or spherical packaging is **between 20 and 40cm²**, the Triman must still appear on the packaging but it is possible to dematerialise the Info-tri cartridge.

→ Household economat packaging and packaged on demand at the point of sale



For these specific types of packaging, the generic term «**éléments d'emballage**» may be used, **regardless of the number of elements.** This possibility was validated by the Ministry in charge of the environment in

July 2022 with the professional federations. You can find this **new set of variations in the Info-tri kit** that can be downloaded from clients-emballages.citeo.com.

A DOUBT? A QUESTION?

Contact our team : **0808 80 00 50** (free service + call charge)
or on clients-emballages.citeo.com, [section Contact us](#)



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